

RILEY ASHFORD

Budtender

✉ r.ashford@email.com

☎ (123) 456-7890

📍 Detroit, MI

🌐 [LinkedIn](#)

WORK EXPERIENCE

Budtender

Green Leaf Dispensary

📅 2018 - current 📍 Detroit, MI

- Assisted an average of 53 customers daily, providing personalized recommendations resulting in a 26% increase in average transaction value.
- Conducted weekly product training sessions for the dispensary team, leading to a 44% improvement in staff product knowledge.
- Leveraged BioTrackTHC for accurate inventory tracking, reducing discrepancies by 17%.
- Utilized GreenScreens to monitor inventory levels and initiate reorder processes, ensuring optimal stock levels and **reducing shortages by 26%**.

Cannabis Consultant

CannaMind Consulting

📅 2015 - 2018 📍 Flint, MI

- Used IndicaOnline to track client progress, resulting in 97% positive client outcomes
- Collaborated with clients to create tailored cannabis regimes, resulting in 94% of clients reporting improved product effectiveness.
- Analyzed market trends using data from CannaRegs to recommend new product introductions, **contributing to a 21% boost in company revenue**.
- Developed educational content for workshops on Baker, highlighting the benefits of different cannabis consumption methods and their effects, resulting in 93% positive client outcomes.

Cannabis Trimmer

Leafy Trims

📅 2012 - 2015 📍 Grand Rapids, MI

- Employed precision trimming techniques on various strains, ensuring each product adhered to the highest quality standards set by Leafly's visual guidelines.
- Applied GreenScreens to optimize inventory storage, reducing wastage by 13%.
- Collaborated with the cultivation team to accurately input harvest data into BioTrackTHC, resulting in streamlined product origins.
- Supported the development of Baker Loyalty program strategies to enhance customer engagement and retention, **contributing to a 19% increase in repeat business**.

EDUCATION

Bachelor of Science in Medicinal Plant Chemistry with a Cannabis Concentration

Northern Michigan University

📅 2008 - 2012
📍 Marquette, MI

SKILLS

- BioTrackTHC
- Leafly
- Baker
- CannaRegs
- IndicaOnline
- GreenScreens
- Dutchie
- Baker Loyalty